

**Course Unit: 9152306; 9994306 – Microeconomics**

Year 1 Semester 1 ISCED Code: 314 ECTS: 6

**Type of Course Unit:** Compulsory **Delivery Mode:** Face-to-face **Language of Instruction:** Portuguese

**COURSE COORDINATOR:** Sandra Isabel Rodrigues Bailoa

**HOURS OF WORK**

TOTAL HOURS	Contact Hours								Hours in autonomous work
	Theory	Theory and practice	Practical and laboratory work	Field work	Seminar	Internship	Tutorial guidance	Other	
150		60							90

Prerequisites (if applicable): Not applicable

**LEARNING OUTCOMES (knowledge, skills and competence)**

On successful completion of this course unit, the student should be able to:

1. To encourage reflective capacity on the issues exposed;
2. To promote the development of economic reasoning to support management decisions.

**CONTENTS**

1. Introduction
2. The theory of Production
3. The theory of Costs
4. The Structure of Markets

**DEMONSTRATION OF THE CONTENTS COHERENCE WITH THE COURSE UNIT'S LEARNING OUTCOMES**

Microeconomics unit intends to focus its object of study on rational action of production units, enabling the understanding of economic issues in their social and business context, and providing elements to inculcate a greater realism to many management decisions. The introductory content allows the student a first contact with the principles and methods involved in economic science. The theories of production and costs, and the analyses of the different market structures, intend to develop the capacity to reflect on the issues above, as well as to develop economic reasoning to support the important decisions of the manager.

**TEACHING METHODOLOGIES**

The classes at the Microeconomics unit are theoretical-practical, in which are exposed the most relevant economic concepts, and are performed exercises that enable a better understanding of the material taught.

**DEMONSTRATION OF THE COHERENCE BETWEEN THE TEACHING METHODOLOGIES AND THE LEARNING OUTCOMES**

All learning objectives of the unit are explored and consolidated by exposure situations of concepts and theoretical foundations, together with the resolution and discussion of practical exercises in class. These activities allow the application of knowledge and the development of capacity for analysis, reflection, understanding and economic reasoning required for understanding the many issues underlying the theory of production, the theory of costs and market structures, enabling students to understand the economic important issues for the business area. It is also used e-learning platform "Moodle" as a support tool in the application of these methodologies.

## EVALUATION METHODS

The assessment methodology consists of individual written tests which include theoretical and practical issues.

## MAIN BIBLIOGRAPHY

- Frank, R. e Bernanke, B. (2012), "Princípios de Economia", 4ª Edição, McGraw-Hill, Porto Alegre.
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- Mira, N. (2011), "Microeconomia", 1ª edição, Lisboa: Edições Sílabo.
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- Morgado, A. e Ferreira, P. (2017), "Exercícios de Microeconomia", 1ª edição, Rei dos Livros.
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- Nabais, C. e Ferreira, R. (2010), "Microeconomia-Lições e Exercícios", Lisboa: Lidel.
- Pinho, M. (2016), "Microeconomia - Teoria e Prática Simplificada", 3ª ed., Edições Sílabo. Lisboa.
- Samuelson, P. e Nordhaus, W. (2005), "Microeconomia", 18ª ed., McGraw-Hill.
- Samuelson, P. e W. Nordhaus (2011), "Economia", 19ª ed., Lisboa: McGraw-Hill.
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- Caderno de exercícios práticos.

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