

**Course Unit: 925415 – Professional Practice I**

Year 1 Semester 2 ISCED Code: 1015 ECTS: 5,0

**Type of Course Unit:** Compulsory **Delivery Mode:** Face-to-face **Language of Instruction:** Portuguese

**COURSE COORDINATOR:** Ana Paula Morais Pires Figueira

**HOURS OF WORK**

TOTAL HOURS	Contact Hours								Hours in autonomous work
	Theory	Theory and practice	Practical and laboratory work	Field work	Seminar	Internship	Tutorial guidance	Other	
125		60							65

Prerequisites (if applicable): n.a.

**LEARNING OUTCOMES (knowledge, skills and competence)**

The learning objectives are: to widen the student's range of knowledge, offering him the possibility of direct contact with organizations of relevance in the tourism sector as well as associations or administrative bodies of the state.

The key competences are: understanding the principles of tourism: its spatial, social, cultural, political, labor, economic dimension; to know some organizations and companies representing the different sectors of tourism through workshops that are carried out by those responsible, both in the classroom and abroad.

**CONTENTS**

1. Planning of activities - workshops / external visits: analysis, research and brainstorming;
2. Definition of intervention rules and methodologies in view of the participation of external entities;
3. Prior study of the intervening entities with a view to deepening their general knowledge: research work with preparation of previous questions and observation grids for visits;
4. Conducting workshops and work visits in view of the contact with large areas of the tourism sector and successful organizations in Portugal;
5. Consolidation of acquired knowledge and evaluation.

**DEMONSTRATION OF THE CONTENTS COHERENCE WITH THE COURSE UNIT'S LEARNING OUTCOMES**

The syllabus of this unit aims to facilitate the relationship between theory and practice, to stimulate the analytical and critical spirit of students, to appeal to their participation and to help them choose the area or sector of tourism in which they would like to come to work. It emphasizes the importance of the attitude and posture that the professionals of the tourism must have when carrying out any function. Thus, the previous research and preparation of the diverse elements becomes necessary for its greater understanding and assimilation of knowledge.

**TEACHING METHODOLOGIES**

Workshops in the classroom and in the external exits; visits to different tourism units relevant to the tourism sector. The previous preparation evidenced leads to a greater understanding of the work of each one of the intervening entities and better consolidation of the knowledge by the students.

**DEMONSTRATION OF THE COHERENCE BETWEEN THE TEACHING METHODOLOGIES AND THE LEARNING OUTCOMES**

The teaching methods aim to diversify in terms of teaching strategies, and combine theory with practice. It

encouraged the participation of students, individually and in groups, in order to develop their initiative, and puts them face the practical challenges that stimulate their proactivity.

Study visits were made during the semester to several places which represent various players in the tourism industry. The final

goal is to allow, at the first year of the course, a direct contact with tourism industry, by promoting the gradual involvement of the students in the various branches of the tourism sector, throughout their academic route. It's seems important to remind that this course has a generalist profile in tourism.

External visits (1st sector of the Tourism of prominence or national and international relevance) - some examples:

- Lisbon Congress Center
- Casino Estoril
- Casino Lisboa
- Zoomarine
- Seven Spa
- Restaurant Eleven
- Hotel Vila Joya
- Vip Grand Lisboa Hotel & Spa
- Convento do Espinheiro Hotel (Evora)
- Lisbon Airport
- National Museum of Ancient Art
- Caves of Mira d 'Aire
- Real Santa Eulalia Resort and Spa Hotel

Worshop's (Sector that regulates tourism in Portugal at national / regional / local levels; business associations in the sector; innovative companies) - some examples of invited entities:

- President Tourism of the Alentejo (ERT)
- President Tourism Center (ERT)
- Tourism of Portugal
- Municipalities Odemira, Ourique, Mértola and Aljustrel
- Other innovative tourism projects in the area of wine tourism; sustainable tourism, events, hunting, etc.

## **EVALUATION METHODS**

The assessment of this Syllabus is made through the qualitative and quantitative evaluation - preparation of a Reflective Report and a Theory Assessment Test that consolidates the knowledge and objectives determined for each work action performed.

(According to the Internal School Regulations of the 1st Cycle Courses of the Polytechnic Institute of Beja and the Guide to the Functioning of the Curricular Unit)

## **MAIN BIBLIOGRAPHY**

Attending of the specificity of the Syllabus, no specific bibliography is indicated, and the research is done using the Internet sites of the places to visit or the organizations whose representatives visit us, information sites and news relevant to their preparation.

Year of implementation: 2019/2020 | Date of approval by the Technical-Scientific Board: