

Course Unit: 196115 – Research Seminars in Accounting and Finance

Year 2 Semester 1 ISCED Code: 0411/0412 ECTS: 5

Type of Course Unit Compulsory Delivery Mode: Face-to-face / Distance Learning Language of Instruction: Portuguese

COURSE COORDINATOR: Sandra Isabel Rodrigues Bailoa

HOURS OF WORK

TOTAL HOURS	Contact Hours								Hours in autonomous work
	Theory	Theory and practice	Practical and laboratory work	Field work	Seminar	Internship	Tutorial guidance	Other	
125					20				105

Prerequisites (if applicable): Not applicable

LEARNING OUTCOMES (knowledge, skills and competence)

This course aims to:

- Develop the essential skills for scientific research necessary for the production of a dissertation or to structure a project or a internship;
- To support and prepare students in the design and development of a research proposal;
- To guide students in choosing the research topic to be addressed in the dissertation, in the project or internship and, in the choice of methodologies for collecting information and processing data.

CONTENTS

- 1 - Introduction to research in social sciences and main research skills
- 2 - Stages of scientific research work
- 3 - Methods to collecting information and processing data
- 4 - Indications for the elaboration of a final document – master's dissertation; project report; Internship report.

DEMONSTRATION OF THE CONTENTS COHERENCE WITH THE COURSE UNIT'S LEARNING OUTCOMES

The introductory topic is intended to support students in developing essential skills for scientific research in particular, critical thinking, creativity, ability to plan, interpret, synthesize and communicate.

The stages of preparation of a research are intended to familiarize students with the research process and support them on the choice of the theme to study, the preparation and design of their research proposals.

Through contact with the main methods of information collection and data processing is intended to guide students in the choice of instruments for collecting information; the suitability of methods to aims; identify the type of results to be achieved; development of 'case studies'; and analysis of various data processing methods often used in accounting and finance. In the fourth point, are provided indications for the design and construction of the final document.

TEACHING METHODOLOGIES

The use of expositive and interactive methods allows the exposure, critical analysis and discussion of contents, methodologies and research topics in accounting and finance and also, the monitoring of students' research projects.

The curricular unit works on a blended learning basis with 1/3 of the hours working online. In the online sessions, active

methodologies will be used, with student-centered learning and activities that encourage their participation - analysis and discussion of scientific papers, participation in forums, debate/guided discussion of relevant research topics.

DEMONSTRATION OF THE COHERENCE BETWEEN THE TEACHING METHODOLOGIES AND THE LEARNING OUTCOMES

Both in face-to-face and in distance learning, the presentation and discussion of various topics of research in accounting and finance aims to develop in students the essential research skills (critical thinking skills, interpret and synthesize information, oral and written communication). It is also intended to familiarize students with the research process allowing them to know scientific work and relevant lines of research that will give the support in the choice of themes and in preparing their research proposals.

EVALUATION METHODS

The evaluation will include the preparation of a research proposal.

MAIN BIBLIOGRAPHY

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- Bui, Y. (2020). How to Write a Master's Thesis.3rdEd.SAGE.
- Campenhout,L., Quivy,R. & Marquet,J. (2019). Manual de Investigação em Ciências Sociais.Gradiva.
- Clark,T., Foster,L., Sloan,L. & Bryman, A. (2021). Bryman's Social Research Methods.6thEd.Oxford University Press.
- Coutinho, C. (2023). Metodologia de Investigação em Ciências Sociais e Humanas-Teoria e Prática.2ªEd.Almedina.
- Jonker,J. & Pennink,B. (2010).The Essence of Research Methodology:A Concise Guide for Master and PhD Students in Management Science.Springer.
- Oliveira, L. (2018). Escrita Científica.Da folha em branco ao texto final.Lidel.
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- Sousa,M. & Baptista,C. (2011).Como fazer Investigação, Dissertações, Tese e Relatórios.Pactor.
- Tharenou,P., Donohue,R. & Cooper,B. (2007).Management Research Methods.Cambridge University Press.
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