

Course Unit: 41304 – Entrepreneurship

Year 1 Semester 1 ISCED Code: 345 ECTS: 5

Type of Course Unit: Compulsory Delivery Mode: Face-to-face Language of Instruction: Portuguese

COURSE COORDINATOR: José Jacinto Bilau

HOURS OF WORK

TOTAL HOURS	Contact Hours								Hours in autonomous work
	Theory	Theory and practice	Practical and laboratory work	Field work	Seminar	Internship	Tutorial guidance	Other	
125		27					8		90

Prerequisites (if applicable): Not applicable

LEARNING OUTCOMES (knowledge, skills and competence)

1. Present entrepreneurship concept and its historical development
2. Know the main theories about entrepreneurship
3. Distinguish the figures of the entrepreneur and the inventor
4. Know the factors that explain entrepreneurial intentions
5. Understand the procedural perspective on entrepreneurship
6. Understanding the role of entrepreneurship in economic development
7. Understand the importance of ethics and social responsibility in entrepreneurship
8. Understand the nature and specificities of social entrepreneurship
9. Identify the differentiating aspects of female entrepreneurship
10. Identify the specificities of minority's entrepreneurship

CONTENTS

Development of entrepreneurship (historical evolution). Definitions of entrepreneurship. Entrepreneurship theories. Micro and macro analysis levels. Entrepreneur versus inventor. Entrepreneurial attitude. The processual view of entrepreneurship. The role of entrepreneurship in economic development. Ethics and social responsibility of the entrepreneur. Social entrepreneurship. Female entrepreneurship. Minority's Entrepreneurship

DEMONSTRATION OF THE CONTENTS COHERENCE WITH THE COURSE UNIT'S LEARNING OUTCOMES

- Development of entrepreneurship (historical evolution). Definitions of entrepreneurship (Objective 1.)
- Entrepreneurship theories. Micro and macro analysis levels (Objective 2.)
- Entrepreneur versus inventor (Objective 3.)
- Entrepreneurial attitude (Objective 4.)
- The processual view of entrepreneurship (Objective 5.)

The role of entrepreneurship in economic development (Objective 6.)

Ethics and social responsibility of the entrepreneur (Objective 7.)

Social entrepreneurship (Objective 8.)

Female entrepreneurship (Objective 9.)

Minority's Entrepreneurship (Objective 10.)

TEACHING METHODOLOGIES

The subject will be presented by the lecturer in theoretical classes, complemented with practical classes destined to the analysis and discussion of case studies related to the programmatic contents. Some of the classes are intended for the presentation and oral discussion of works and papers.

DEMONSTRATION OF THE COHERENCE BETWEEN THE TEACHING METHODOLOGIES AND THE LEARNING OUTCOMES

In addition to exposure by the teacher, the pedagogical approach adopted implies the active participation of the students in the classes, through the analysis, presentation, discussion of the proposed cases / works / papers contributing to reach the objectives mentioned in 3.2.4.

EVALUATION METHODS

Evaluation:

- Preparation, presentation and discussion of a group work on the theme of the program (40%).
- Analysis and presentation of a paper to be assigned by teacher to the groups (20%).
- Individual work (40%).

The groups consist of 2 or 3 students. The themes of works and papers will be distributed randomly by the teacher.

MAIN BIBLIOGRAPHY

Kuratko, D.F. (2016). Entrepreneurship: Theory, Process, and Practice. Tenth Edition. Gengage Learning.USA.

Hisrich, R. D.; Peters, M. P.; Shepherd, D.A. (2016). Entrepreneurship. 10 editions. McGraw-Hill Education.USA.

Naude, W. (2011).Entrepreneurship and Economic Development (Studies in Development Economics and Policy).Palgrave McMillan. England.

Praszkier, R. (2012).Social Entrepreneurship: Theory and Practice. Cambridge University Press.USA.

GEM 2015 / 2016 Global Report (2016). <http://www.gemconsortium.org/report/49480>.

Global Entrepreneurship Monitor (2013), "The Global Entrepreneurship Monitor: Portugal2012"(http://web.spi.pt/GEMportugal2012/files/GEM_PORTUGAL_2012.pdf)

Collection of cases and papers proposed by the teacher (updated annually).

Year of implementation: 2017/2018 | Date of approval by the Technical-Scientific Board: